

JORDAN RIVER VILLAGE NEWS

Spring 2007 Edition, Issue No. 14



Dear Friends,

We are delighted to share the Jordan River Village news with you.

As you know, towards the end of 2006, development and construction work started on the village. Today the building frames of all campers' cabins have been completed, the first stage of earthworks and land development has been finished and an access road has been paved. Within weeks construction will start on all other buildings, apart from the sports center and theater, which will start a few weeks later.

Aerial Overview - JRV Construction site



Israel Antiquities Authority (IAA) surveyed the site (as required by law) and discovered evidence of ancient artifacts, probably used in battles. Luckily, the area is on the very edge of the site and will not interfere with construction. It was decided, jointly with the IAA, to turn the area into an Archeological Park giving the campers a wonderful opportunity to participate in actual digging as part of the activities at the Village.

There is no doubt that such a park will add a unique dimension to the Village activities.

Aerial Overview - Campers Cabins



To date, we have donations covering 80% of the total building cost. Fund-raising efforts are continuing in Israel and abroad, including special measures to raise funds for ongoing activities in the Village.

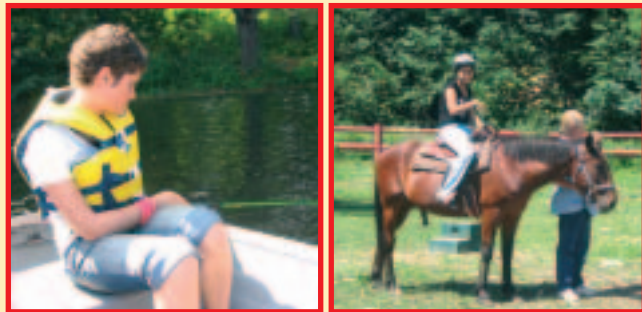
We are delighted to report that the Gala event organized by the American Friends of the Jordan River Village, a star-studded premiere of MGM's new film "Rocky Balboa" starring Sylvester Stallone, raised over \$400,000 for the benefit of The Jordan River Village.

We are pleased to advise that the executive committee of the Jordan River Village has approved the appointment of Giora Goren as Director of Camp Construction and Operations. After his retirement from the Air Force in 1992 (with the rank of Brigadier General), Giora worked in the field of museums and multi-content public buildings. Giora was active in the Jordan River Village, both as a board member and as chair of the program and construction committees from the very beginning. On April 1st., Giora will commence his position.

Israeli Children at Double H Ranch, USA



Once again Double H Ranch Camp (in Lake Luzerne, NY) hosted 6 Jewish and Arab children suffering from various blood related diseases. The children came back rejuvenated and full of happy experiences. The group was funded by an earmarked donation.



The Registrar of Charitable Associations has given the Jordan River Village Association the 'Good Management' award for 2007.

You are invited to visit our updated website (in Hebrew and English) at: www.jordanrivervillage.org

If you would like any further information or have any comments, please feel free to contact me by telephone: 09-7467397, and 054-4270734, or by e-mail: katia@jordanrivervillage.org

With my very warmest wishes for a happy Passover,

Katia Citrin
CEO
Jordan River Village

Greetings from American Friends of Jordan River Village!

There is no way to describe the excitement we all feel here in the US as we see the Campers' Cabins rise from the dust in the Galilee. As the dream becomes reality, we are committed more than ever to ensuring the future of the Village and providing the greatest of care and fun to the children who depend on us.

Gala event Dec. 13, 2006



from left to right, Rick Sands, MGM chief operating officer, Sylvester Stallone, Harry Sloane, MGM Chairman, and Michael Finkelstein, Chairman, American Friends of Jordan River Village.

With the first buildings emerging in the Village, American Friends has become energized with a plan for vigorous fundraising to meet the capital needs, provide funding for the many programs to entertain and enrich our children, and begin to build a rich and stable future through endowment.

To help guide the AFJRV Board in this effort, we have retained the services of Tavrow|Lund Consulting, LLC, a Connecticut-based firm that provides counsel to non-profit organizations, to create a plan for development and the Campaign, to identify prospects and raise awareness of JRV, to work with Federation offices around the country, and to elicit support from corporations and foundations. We are planning trips to Israel and adding JRV to existing itineraries from other organizations to make sure more people in the US are aware of what we do and have the opportunity to experience the Village first-hand.

We, as members of the AFJRV Board, are committed to supporting the Village financially, and want to expand the efforts of our organization around the country to ensure that the village has all of the resources it needs to provide a safe, supportive, and happy experience for kids and their families, and to be an outstanding Hole-in-the Wall Gang Camp.

For more information, please call Barbara Tavrow or Rick Lund, 203-861-0777, or email them at btavrow@tavrowlund.com or rlund@tavrowlund.com.

We are often asked - What is special about the Jordan River Village? What makes it different from similar projects elsewhere?

First and foremost, there is no other place in Israel or anywhere in the Middle East like the Jordan River Village and its vision. Its entire aim is to enrich the lives of children suffering from serious and life-threatening medical conditions, by creating adventuresome experiences in a unique atmosphere and a safe and protected environment, all at no cost to the families.

The Jordan River Village will provide close supervision and medical treatment even for children who need daily medical intervention.

Each year, some 4,000 children with a wide range of medical conditions, who cannot take part in regular summer camps, will be able to enjoy the Jordan River Village.

Activities in the Village will include a wide variety of programs, such as extreme sport, camping skills, craft work, sporting activities, drama and even horse-back riding and caring for animals. As noted, it is very important to us to give the children the feeling that they are just like other children of their age, and are not prevented from enjoying 'regular' activities because of their medical conditions.

The bond with the children is very personal, and the ratio of counselors to children is 2:1.



The Jordan River Village plans to work hand in hand with all the other organizations treating sick children. Ultimately, we all aim to provide these children with the most enjoyable and safe experiences, to bring a smile to their faces, and to create a special place for them.

This is a place where children can feel like children again.

Help us fulfill this dream for the benefit of the children who so need it.

*“This was all a dream, and suddenly this dream became a reality...”
“I love being in a place where I can be with kids just like me...”*

A Camper

Campers Cabins

Aerial Overview - Access Road & Cabins

