

*The Bergen County Economic Development Corporation
cordially invites you to take part in a revolutionary seminar
that can **CHANGE** the future of Bergen County Towns!*

Dennis McNeerney, County Executive
Joseph M. Sanzari, Chairman
Beth R. Gorin, President



Sponsors:
Bergen County Community Development
Maser Consultants, P.A.
New Jersey Meadowlands Commission
Medina Consulting, P.C.
PSE&G
United Water
Vollmer Associates, LLP

You will learn about the tools needed to use revitalization strategies in your downtown; identifying the risks and how to avoid the pitfalls; techniques for maximizing the benefit for your downtown; time-tested proven strategies and tactics, and much more!

Boomtown and Downtown Revitalization

Keynote Speaker: Jack Shultz

*Author of **Boomtown USA**,*

the 7 1/2 Keys to Big Success in Small Towns.

The Clinton Inn

145 DEAN DRIVE, TENAFLY, NJ

Thursday, May 12, 2005, 8:30 a.m. to 12:00 p.m.

Tickets: \$35. Mail Check Payable to: BCEDC, One Bergen County Plaza, Hackensack, NJ 07601
RSVP by May 5th, 2005 or for further information contact the **BCEDC** at **(201) 336-7500**
or email: BCEDC@bergen4business.com