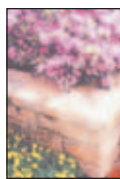


**CHIC CONVERTIBLE**Today's Trends
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back page*The Latest with ...***DITOMMASO**

STATEN ISLAND REAL ESTATE NEWS

August 2006**FRANK DiTOMMASO***"The Unmistakable Choice in Real Estate"***DITOMMASO REALTY**
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45203**INSIDE****ROCK ON!**In Your
Back Yard
page 2**VERY BERRY**In the Kitchen
page 7**NIGHT FRIGHTS**Home &
Family
page 11**GET TO KNOW FRANK DiTOMMASO**by *Corinne Tower*

On a typical workday in New York, I sat down with Frank DiTommaso, a well-known real estate broker in Staten Island. I asked him several questions regarding his business and personal life. It was a real pleasure getting to know Frank and found him to be charming as well as enthusiastic about his career in real estate.

Well, Frank, how did you get into real estate?

I got involved with real estate right after I graduated college in 1987. Since my family had been in the business for several years, I thought it would be appropriate to have my license as well. And, after almost 20 years, it has turned out to be the best professional decision I have made.

How did you become a top REALTOR® for Coldwell Banker?

Like anything else, being successful at what you do takes a lot of time and dedication. But mostly, I love what I do and view my career as a hobby. From a technical standpoint, I have had to train myself over the years to be consistent in setting goals and following through with them. I have also had to make many sacrifices and take risks along the way.

What designations do you hold?

Besides being a licensed real estate broker, I am a New York State registered mortgage broker and hold a certificate to teach real estate continuing-education classes.

What kind of real estate do you specialize in?

I specialize in the retail market, particularly resale and new construction homes. I am also known as a local foreclosure specialist. Over the years, I have been able to help many Staten Island families who have experienced financial hardships and faced the possibility of losing their homes because of foreclosure. It is rewarding for me to see a homeowner preserve his/her most treasured asset by helping work out his/her financing with lenders before it's too late.

How do you market the homes that you sell?

Our firm uses the latest technology known in the industry. Before we market a home, we'll create a structured marketing plan consisting of specific ad placement, custom marketing literature designed with digital imagery and virtual tours, which can bring buyers right to our sellers' homes. Our homes appear in the local MLS and numerous Web sites, including ColdwellBanker.com, DiTommaso.com and Realtor.com.

Depending on the type of property we are selling, we may also advertise it in surrounding local papers, such as those in the neighboring boroughs, in addition to media geared to our ethnic population.

How many members are on your team?

We have 40 well-trained agents and administrative personnel on our team. Everyone plays an integral part during each transaction to ensure that all our clients enjoy a smooth experience. To accommodate our diverse culture, our agents speak numerous languages such as Spanish, Russian, Greek, Albanian, Italian, Chinese and Arabic.

**Featured Home
OF THE MONTH**

Emerson Valley (ID#1294)

Huge, all brick custom Colonial in a desirable location!

4 bedrooms, 3 baths,
finished basement, 2-car
garage on an 80' X 92' lot!

Asking price: \$879,000

**SEE MORE
HOMES ON
BACK PAGE!****Tell me about your family.**

I am married to my wife, Elaine, and we have three beautiful children. My oldest, Fred Joseph, is eight, Frank, Jr. is seven, and Olivia is four. They attend grammar school in New Dorp where we reside.

What local activities or charities are you involved in?

I am currently a board director for the Staten Island Board of REALTORS®. I also serve as a board director for the Alumni Association of Monsignor Farrell High School. During the holiday season, our office holds a toy drive for Project Hospitality. It is very special because we donate toys to the needy children of Staten Island.

What are some of your hobbies and interests?

My biggest passion is football. Having been a high school and college football player, I enjoy coaching and watching it on my leisure time. I also enjoy family getaways, especially to the New Jersey Shore in the summertime.

Frank, what advice would you give someone considering selling his or her home in the summer market?

First, understand the facts about the current market condition. I would suggest having a real estate expert appraise your house and give you advice on how to get it ready for the sale. Since our market is in transition now, staging your property and pricing it properly from the beginning will help sell it quicker and for the most money. While homes are still selling in our market, the average home in today's market is taking approximately four months to sell. Therefore, it is also my suggestion to be aggressive and know your competition. By knowing the competition, you can use that data as a gauge to price your home more competitively. This can also give you the edge to sell faster.

It is easy to see why Frank DiTommaso is a highly regarded real estate professional. His vast knowledge of the industry and his straightforward advice is the right solution for any real estate market. If you are considering selling your home this summer, give Frank a call today.

Staten Island HOMES ON THE MARKET

Call (718) 667-8000 or visit www.ditommaso.com for more details!



**FRANK
DITOMMASO**

*"The Unmistakable
Choice in Real Estate"*



**TOTTENVILLE
(ID#1345)**

Custom area Colonial with 11 rooms! 4 BR, 4 BA, deck faces greenbelt, walk to the water! Basement and garage. \$779,000.



**LOWER TODT HILL
(ID#1340)**

4-bedroom Semi with 3 baths, formal dining room, garage and a deck. 23' x 100' lot. Asking \$459,000



**RICHMOND TOWN
(ID#1347)**

Beautiful, huge 9-room hi-ranch. 4 bedrooms, 4 baths, central air, a finished basement and a garage. Asking \$720,000



**S.E. ANNADALE
(ID#1356)**

Located in a prime area! Lovely 3-bedroom hi-ranch with 2 bathrooms, family room, and fireplace. Asking \$569,000



**NEW DORP
(ID#1368)**

Beautifully upgraded Colonial with master suite, finished basement, 2-car garage plus hospitality suite. Asking \$759,700



**NEW SPRINGVILLE
(ID#1360)**

Legal 2-family newly updated, 4 bedrooms, incredible screen room, very comfortable home on 30' x 129' lot. \$619,000



**WESTERLEIGH
(ID#1369)**

3-bedroom ranch located in the heart of Westerleigh. Fully finished basement, detached garage, nice size property. \$499,000



**ARROCHAR
(ID#1381) Just Listed!**

3-bedroom, 1.5-bath beautiful semi. Finished basement, hardwood floors, nice yard w/iron fence. Jacuzzi and gazebo. \$519,000



**BAY TERRACE
(ID#1377)**

2-bedroom luxury condo, beautiful contemporary style. 3 baths, 2 balconies with sunset and pool view. More than 1,700 sq. ft. \$479,000



**PRINCES BAY
(ID#1376)**

Total privacy! Magnificent Center Hall in secluded setting, 4/5 bedrooms, 2-car garage, pool and resort-like grounds. \$1,599,000



**LIGHT HOUSE HILL
(ID#1399)**

Immaculate 4-bedroom, 3-bath Colonial home on a 10,000 sq. ft. lot. Has it all, too much to list! \$899,900

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