



254 West 31 Street New York, NY 10001 t: 212.730.6200 f: 212.730.6525

www.excelsiorgraphics.com

254 West 31 Street New York, NY 10001 t: 212.730.6200 f: 212.730.6525

www.excelsiorgraphics.com

excelsior graphics inc.

Pre-Press

EXCELSIOR GRAPHICS, INC. Value - from Grass-roots to Sky

At Excelsior Graphics innovation has been the reason for our sustained growth for over 25 years. But we've never forgotten what it has taken to climb the ladder, nor our commitment to service and quality along the way. Diverse printing projects are produced economically with the artistry, craftsmanship and depth of knowledge necessary to not only maintain but raise our eminence in the field.

Growth must be managed and controlled constantly in the pre-press area. Exciting innovations are thrust upon the market daily. Today, digital pre-press has become the cornerstone of the printing process. At Excelsior Graphics we deliver complete multi-platform compatibility with our MAC, PC and Creo systems. Yet state-of-the-art equipment is meaningless without the depth of knowledge that comes with the finest technicians. Our experts excel at digital file processing and data management on all of the fastest applications. You will find our pre-press in tune with our standards: quality, steady growth, and intelligent innovation for economical service.

Presses

digital

36:11

Digital Printing

The Right Tool For The Right job

Time is money. Paper is money. The process is money. Excelsior Graphics understands these concepts from your point of view: your project is valuable.

Having the right tool for the right mechanical operation expedites any job. Our presses are the perfect tool. Our pressroom runs on all cylinders, in high gear, the latest models capable of producing thousands of sheets per hour, plus variable data imaging with the quality discerning clients demand. From 1-8 color plus inline coating and finishing to the latest digital on-demand printing systems, we're ready to meet your project needs and surpass your expectations.

Each project receives continuous workflow monitoring and our quality guarantee. Such a guarantee requires state-of-the art presses (the right tool), highly talented operators (the right technician), and a complete commitment to supplying the finest graphics. *We have ink in our blood.* That's the dedication that powers Excelsior Graphics. At the end, on delivery, we will have added value.

> Digital printing provides the luxury of full color reproduction at a fraction of the cost of traditional offset printing and is utilized specifically for short runs. We can reproduce as few as 20 pieces through this process. Digital printing can be used with a variety of different stocks and binding techniques, offering you a versatile solution for your short run needs. The same level of quality expected, the same level of quality delivered.

Bindery & Fulfillment

A perfect fitting together

Bindery and fulfillment services at Excelsior Graphics can be the finishing touches in the completion of your project, finishing touches critical to the successful presentation you wish to make. Folding, collating, saddle stitching and perfect binding are all accomplished on high speed, modern equipment. Hole punching, die cutting, foil stamping, embossing, and gluing are also part of our service. Whether the project simply packs in boxes or is collated, you are assured the highest quality standards for issert into envelopes and then distribute using U.S. Post Office or any of the overnight / ground services available, or we can arrange personalized trucking services to any location. The design and production department at

Excelsior Graphics can assist you with any portion of your project. Whether you need to be certain that everything you submit for reproduction is in order or if you need a simple correction to a complex design we are here to help.

Our skilled staff understands every production consideration. We can help you at the conception stage, in a consultation capacity (making paper suggestions for example), or show you past jobs that will assist in determining the desired look and feel of your project. Or we can do it all for you start to finish.

> Our associates have years of experience that ensure your job moves smoothly through the entire process, is produced on time and on budget with the quality you require.

We understand how design fits with printing. We understand solutions. Expect the best from us. It is the value we deliver.